TONYHUNTER
FOOD FUTURIST SPEAKER

tonyhunterspeaker.com

THE TECHXPONENTIAL™ FUTURE OF FOOD KEYNOTES

Tony delivers inspirational keynote presentations addressing the extraordinary changes occurring in the Food, Beverage, and Agriculture industries. Everyone thinks these industries are about products; they're not, they're about technology. Food has become AI driven technology and technology advances exponentially. Food is now **TECHX**ponential™. It's a concept, a roadmap, and a mindset that will open audiences' minds to new possibilities and they'll leave with a clear understanding of what these changes mean for the future of their organisations.

GEN ALPHA RISING:THE BORN DIGITAL, AI POWERED CONSUMER OF THE FUTURE

With 2 billion members Generation Alpha is the largest generation the planet has ever, or will ever, see. A globe spanning generation, their views already drive food consumption and will determine the future of food for decades to come. Add Generative AI to Generative Alpha and the world will never be the same again.

In this fascinating, research rich keynote audiences leave knowing:

- The key attitudes, opinions, values and the composition of this generation.
- Why the future consumer's personal AI will define their preferences and behaviours.
- The key role of AI in accelerating the consumer technologies affecting their food choices.
- What companies can do to meet the AI driven consumer expectations of this generation

REIMAGINING A SUSTAINABLE GLOBAL FOOD SYSTEM

Feeding 9.7 bn people in 2050 means that the Food, Beverage and Ag industries are at the forefront of meeting this challenge. The problem is that our current food system can't equitably and sustainably feed the increasing population. Especially with rising global uncertainties. New technologies, doing more with less, are rising to the challenge, enabling us to reimagine a more sustainable and equitable global food system.

In this keynote audiences discover:

- How cutting edge food technologies are changing the future of the Food, Beverage and Ag Industries.
- Why we need to decouple food from the twin tyrannies of arable land and available fresh water.
- Technologies countries can use to attain increased levels of food security and food sovereignty.
- How we can embrace exponential food technologies to reimagine a sustainable food system.

LONGEVITY AND AGING 2.0: WHEN AI, FOOD AND AGING CONVERGE

In today's world it's about healthspan, not just lifespan. What's the point of living longer if that means decades of debilitating disease and declining cognitive quality of life? Among the biggest drivers of how well we age are the food and supplements we eat and drink. AI powered cutting-edge research and hardware are redefining our understanding of nutrition's impact on aging and wellness.

In this fascinating, research rich keynote audiences leave knowing:

- The root causes of aging and whether it really is a disease.
- How food and supplements contribute to healthy aging and wellness.
- How new hardware technologies are driving hyper-personalised healthy aging plans.
- How AI is accelerating the convergence of food supplements and aging.

RAVE REVIEWS FROM TONY'S CLIENTS.

"I really appreciated your presentation, especially how you incorporated practical examples of the various technologies. You kept the audience fully engaged and captivated throughout—great job!"

MIRIAM SASTRE, DIRECTOR OF COMMUNICATIONS AND EVENTS AT EIT FOOD

"One thing that stood out – Tony went above and beyond to support the conference team in achieving its objectives – certainly a rarity in this industry!"

IRA ISKANDAR, STRATEGIC PARTNERSHIP MANAGER, KOELNMESSE

"Thank you for your highly responsive communication, passion for your profession and engaging insights. Feedback from the audience was outstanding."

CAROLYN SCOTT ,PARTNERSHIPS | WORK BASED LEARNING ADVISOR - LA TROBE UNIVERSITY

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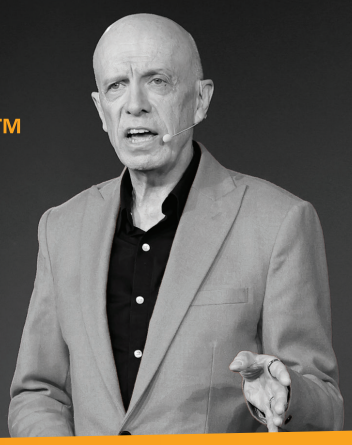

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