

HUNTING THE FUTURE OF FOOD KEYNOTES



The food industry is undergoing extraordinary change and food has now become technology. Being technology, food developments are changing exponentially, and food is now **TECHXponential™**.

As a Futurist and food scientist with over three decades in the food industry Tony has navigated many uncertain times. His keynotes demonstrate how to navigate the current increased uncertainty by using his unique foresight based FutureCUBED™ process. He does this clearly and concisely, tailored to each client.

The FutureCUBED™ process is simple, logical and cuts through the complexity of any chaos to enable you to:

- C** CHALLENGE YOUR THINKING
- U** UNDERSTAND THE SIGNALS
- B** BE PREPARED
- E** EMBRACE EXPONENTIAL TECHNOLOGIES
- D** DECISIVE ACTION

Let Tony help you hunt down the future with his unique FutureCUBED™ based keynotes including:



TECHXPONENTIAL™, THE NEW FUTURE OF FOOD

Tony's trademark presentation where he presents his unique view that Food is now Technology. That means it's changing exponentially and you only have to look at the explosion in alternative protein products to see the truth in this statement.

In this keynote learn;

- Just how different the food industry is compared to 10, or even 5 years ago.
- How technology now dominates food in a way never seen before.
- What new technologies are fundamentally changing the industry.
- How to **Be prepared** for the alternative futures which could result.
- Who will win and who will lose in these alternative futures.



PERSONALISE OR PERISH!

Tony's trademark presentation, with a provocative look at how cutting-edge technologies will change the face of the Food, Beverage and Ag industries. Consumers are demanding more and more personal attention, how will our industries cope?

In this keynote we'll explore;

- The technologies which will dominate food, beverage and ag the decades to come to 2050.
- How to **Understand the signals** of change.
- How you can use the signals to take Decisive action to gain a competitive advantage.



WILL FEEDING THE WORLD KILL THE PLANET?

Feeding 10 bn people by 2050 means the Food, Beverage & Ag industries are at the forefront of meeting this challenge. From basic foods to sophisticated, previously unknown products, innovation and implementing new technologies will be essential to success.

In this keynote we'll;

- **Challenge our thinking** about how exponential technologies could change the future of the Food, Beverage & Ag Industries.
- Consider how **embracing exponential technologies** could change the global Future of Food.
- Ask if we'll recognize these Industries 5, 10 or 20 years?



SUSTAINABILITY WITH EQUITABILITY

COVID-19 has revealed many shortcomings of the globalisation of the food supply chain. What do these mean for food sovereignty and the equitable global distribution of food?

In this keynote we'll explore;

- Whether we can we de-couple food from the tyranny of arable land and available water.
- What can countries do to attain a level of self-sufficiency and food security.
- How to take **Decisive action by Embracing exponential technologies** to imagine new local and global food systems.