

HUNTING THE FUTURE OF FOOD KEYNOTES



How do you understand and plan for the Future of Food in a pandemic, or even under normal circumstances?

As a Futurist and food scientist with over three decades in the food industry Tony has navigated many chaotic times. His keynotes demonstrate how to navigate the current chaos using his unique foresight based FutureCUBED™ process to arrive at the “new normal” and beyond. He does this clearly and concisely, tailored to each client.

The FutureCUBED™ process is simple, logical and cuts through the complexity of any chaos to enable you to:

- C CHALLENGE YOUR THINKING**
- U UNDERSTAND THE SIGNALS**
- B BE PREPARED**
- E EMBRACE EXPONENTIAL TECHNOLOGIES**
- D DECISIVE ACTION**

Let Tony help you hunt down the future with his unique FutureCUBED™ based keynotes including:



THE HORIZON OF CHAOS - 5 STEPS FOR PLANNING IN A PANDEMIC

Right now short term planning is the priority and long term planning is second. Practical, flexible and agile planning is what's needed. The problem is that planning usually requires at least short term stability – good luck with that at the moment! We're in the Horizon of Chaos, where everything is uncertain.

In this keynote learn how to:

- Predict and plan for the immediate future of the next 0-6 months.
- Understand the new definitions of flexibility and agility.
- **Be prepared** for the future, whatever reality eventuates.
- Gain competitive advantage in the short term without sacrificing long term opportunities.



PERSONALISE OR PERISH!

Tony's trademark presentation, with a provocative look at how cutting-edge technologies will change the face of the Food, Beverage and Ag industries. Consumers are demanding more and more personal attention, how will our industries cope?

In this keynote we'll explore:

- The technologies which will dominate food, beverage and ag the decades to come to 2050.
- How to **Understand the signals** of change.
- How you can use the signals to take **Decisive action** to gain a competitive advantage.



OUR IMMUNO-FOOD FUTURE

The current pandemic and the likelihood of more pandemics will linger in people's minds for years, if not decades. With a vaccine unlikely until 2021 people are turning to traditional immune support options, particularly food. The intersection of this and other trends and technologies will determine the Future of Food. By understanding these trends and technologies businesses can thrive during and after the pandemic.

In this keynote we'll:

- **Challenge our thinking** on which consumer needs have changed.
- **Understand the signals** of change and how to interpret them.
- Discover the most important food Megatrend.
- Understand the importance of our Immuno-Food Future.



SUSTAINABILITY WITH EQUITABILITY

COVID-19 has revealed many shortcomings of the globalisation of the food supply chain. What do these mean for food sovereignty and the equitable global distribution of food?

In this keynote we'll explore:

- Whether we can we de-couple food from the tyranny of arable land and available water.
- What can countries do to attain a level of self-sufficiency and food security.
- How to take **Decisive action by Embracing exponential technologies** to imagine new local and global food systems.