



## WHY HIRE TONY HUNTER?

### HE'S NO COOKIE CUTTER FUTURIST.

Are you in the Food, Beverage or Ag Industries and fed up with "Futurists" who tell you Airbnb has a market cap of \$38 bn, doesn't own a single room? ... AI, blah, blah and robots will steal our jobs? If so, then you should retain Tony for your conference! Other futurists are "a mile wide and an inch deep" in everything, Tony is an inch wide and a mile deep in FOOD.

### HE'S BELIEVABLE BECAUSE HE'S ONE OF THEM.

Your delegates can relate to Tony with his 30+ years in the Food, Beverage and Ag industries. As well as being a qualified Food Scientist he's a microbiologist, giving him a deep understanding of the COVID-19 crisis in the Food System. His unique perspective and insights will leave your audience with an inspired understanding of the exponentially changing Future of Food from now to the next 5, 10 or 20+ years.

### YOU'LL GET SUBSTANCE, NOT INSUBSTANTIAL CLICHÉS.

Want some substance to what's happening and not just a vague, "we'll all be ruined" or "don't worry it'll all be ok"? Want an informed, targeted insight into your audience's specific industry. They'll hear things which will challenge their thinking and they'll gain useful, practical insight into the possible futures of their industries. And all anchored by his trademark FutureCUBED™ method.

### HE DOESN'T JUST TURN UP, SPEAK AND LEAVE.

He sees his role as being to help make the event a success, not simply turn up, speak and leave. He's always happy to stay for the day and add even further value to the event. He can also present his trademark FutureMind™ strategic foresight sessions as small groups or workshops before, during or after the event.

### THE FUTURE OF FOOD IS HIS DOMAIN WITH FASCINATING TALKS ON...

Planning for the future after COVID-19, cutting edge food technologies, sustainability, personalisation and all from his deep industry and technology experience.

## ” HUNTING THE FUTURE IS HIS BUSINESS

TONY CAN DELIVER HIS TRADEMARK TOPICS OR TAILOR A SPECIFIC PRESENTATION TO DELIVER EXACTLY THE MESSAGE YOU WANT. JUST ASK HIM WHAT YOU'D LIKE DISCOVERED!