

HUNTING THE FUTURE OF FOOD

Want a Futurist presentation that's tailored to the Food, Beverage and Ag industries and not the usual cookie cutter "Generic Futurist" content? No obvious quotes about Airbnb or Uber here! Just cutting edge knowledge to take your audience on a technological journey into the future, leaving them inspired, educated and hungry for more.



TONY HUNTER FOOD FUTURIST

As well as providing inspiration at global food industry conferences and internal food business events, Tony's insights are in demand worldwide at general environmental, sustainability and future-focused events.

With a background as a food scientist and over three decades experience in the food industry, Tony has witnessed and participated in huge transformations. In particular, his microbiological background serves him well in these turbulent times. He has cultivated a limitless appetite for the Future of Food, becoming one of the world's thought leaders in the space.

This thought leadership has led him to develop his unique FutureCUBED™ method to help clients and audiences hunt down the Future of Food. It's a clear future focused planning framework, and particularly valuable as we negotiate the near future under the toughest business and economic times in recent memory.

FutureCUBED™ prompts you to:

- C CHALLENGE YOUR THINKING**
GAIN NEW PERSPECTIVES YOUR COMPETITORS HAVE MISSED!
- U UNDERSTAND THE SIGNALS**
DISCOVER WHAT'S NON-OBVIOUS TODAY, BUT OBVIOUS TOMORROW
- B BE READY TO ACT**
DEVELOP ALTERNATIVE FUTURES TO BE PREPARED FOR THE FUTURE WHEN IT APPEARS.
- E EMBRACE EXPONENTIAL TECHNOLOGIES**
UNDERSTANDING THAT TECHNOLOGY IS EXPONENTIAL, NOT LINEAR
- D DECISIVE ACTION**
PREEMPTIVE ACTION TO GAIN A COMPETITIVE, MARKET LEADING ADVANTAGE

” RAVE REVIEWS FROM TONY'S CLIENTS.

“Our audience thoroughly enjoyed Tony's thought provoking presentation. He certainly challenged their thinking with his views on embracing new technologies and feeding the world in 2050”

 **BRIONY MANSELL-LEWIS,**
DIRECTOR, FOOD MATTERS LIVE

“One thing that stood out – Tony went above and beyond to support the conference team in achieving its objectives – certainly a rarity in this industry!”

 **IRA ISKANDAR, STRATEGIC**
PARTNERSHIP MANAGER, KOELNMESSE

“Our customers and staff were fascinated by his high quality presentation on future dairy technologies and the Future of Food.”

 **BREANNA CATON, MARKETING MANAGER,**
MAXUM FOODS